

## Heritage-based regeneration at regional level: learning from practice



Photo: European Region of Gastronomy 2020-21

### Kuopio, Finland on 9<sup>th</sup>-13<sup>th</sup> of May 2022

**Language:** English

**Duration:** 3 days

**Credits:** n/a

**Fee:** Programme & catering is free of charge, travel & accommodation cost are paid by a participant

[Ruritage website – Summer School 10 – 12 May 2022](#)

**Registration:** <https://link.webropolsurveys.com/S/5FC8D8820521E38F>

**Travel arrangements:** See the link - <https://blogi.savonia.fi/savoniacampusexperience/>

The 3-day Summer School event “*Heritage-based regeneration at regional level: learning from practice*” is arranged within the H2020 funded RURITAGE project by Savonia University of Applied Sciences. During course you will be introduced to the RURITAGE methodology supporting rural areas to co-develop through their local heritage. The course is devoted to practices within the opportunity-driven innovation areas: landscape, local food, art & festival, and pilgrimage. Based on these areas, we will have several lectures from pilots [in the RURITAGE project](#) that have successfully regenerated their area through these innovation areas. Savonia will give lectures based on their expertise on local development, especially as the [Region of Gastronomy 2020-21](#). The idea is that you will be able to apply lessons in your own areas and surroundings back home.

## Target group

Practitioners, such as private sector actors, companies in the field of tourism, hospitality, outdoors, art & festival, regional development institutions, RDI staff of universities of applied sciences, representatives of project pilots.

## Learning objectives

- To learn from other regional development projects throughout Europe through landscape, pilgrimage, local food, and art & festival perspective as a driver
- To take part and learn from practical experiences and reflect on how they could be further adopted to your own local context
- To exchange knowledge, experiences, and further network for future opportunities

## Tentative schedule

### May 9th Arrival day

Room: H222, PIKO meeting facility, 2<sup>nd</sup> floor

May 10th Local food as a driver for rural regeneration		
Time	Title of lecture	Presenter
09:00-9:15	Opening ceremony of the Summer School Event Welcome to Savonia	Mikko Vuoristo, Vice rector, Savonia UAS
9:15-9:30	Kick off for Summer School Event Introduction to multidisciplinary regional CNH co-creation from Ruritage framework perspective	Claudia De Luca & Hanna Åberg, University of Bologna, UNIBO
9:30 – 9:40	Getting to know each other	All participants networking
9:40-12:00	<b>SAVO region session: Local food</b>	<b>Chair: A-M Saarela, Savonia UAS</b>
9:40-10:00	European Region of Gastronomy	Niina Väänttinen, Rural Women's Advisory Organisation, ProAgria, Eastern Finland
10:00-10:20	Branding the Savo region as a food province	Niina Väänttinen, Rural Women's Advisory Organisation, ProAgria, Eastern Finland
10:20-10:40	<b>Coffee break &amp; networking</b>	<b>H222, PIKO meeting facility</b>
10:40-12:00	RM/R case study/-ies of volunteering project partners	Agricultural department, UNIBO
12:00-13:00	<b>Lunch</b>	Antell Restaurant Round
13:00-16:00	<b>RURITAGE session: Local food</b>	<b>Chair: Claudia de Luca, UNIBO</b>
13:00-13:50	RM/R case study/-ies of volunteering project partners	Iria Suárez, Marinas Corunesas Biosphere Reserve
13:50-14:40	RM/R case study/-ies of volunteering project partners	Sara Gentilini & Pål Tjomoe, Magma UNESCO Geopark
14:40-15:00	<b>Coffee break</b>	<b>H222, PIKO meeting facility</b>
15:00-16:00	Workshop: regional projects and co-creational discussions (Interactive session for participants)	Facilitator: Claudia De Luca & Hanna Åberg, UNIBO
16:00-16:30	Wrap-up	Chairs: A-M Saarela, Savonia UAS & Claudia de Luca, UNIBO
16:30	Transport to Rauhalahdi Jätkänkämpä	
17:00-21.00	Traditional Culture-Nature-Heritage Finnish Evening	
21:00	Departure to city center	

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May 11th Landscape & Pilgrimage as a driver for rural regeneration		
Time	Title of lecture	Presenter
<b>9:00-12:00</b>	<b>RURITAGE session: Landscape &amp; Pilgrimage</b>	<b>Chair: Claudia de Luca, UNIBO</b>
9:00-9:50	RM/R case study/-ies of volunteering project partners	Mattias Jansson, National Pilgrim Center in Norway
9:50-10:40	RM/R case study/-ies of volunteering project partners	Annegreth Dietze-Schirdewahn NMBU
<b>10:40-11:00</b>	<b>Coffee break</b>	<b>H222, PIKO meeting facility</b>
11:00-12:00	RM/R case study/-ies of volunteering project partners	James Simpson, Sant Olof Waterway
<b>12:00-13:00</b>	<b>Lunch</b>	Antell Restaurant Round
<b>13:00-16:00</b>	<b>SAVO region session: Landscape &amp; Pilgrimage</b>	<b>Chair: Antti Iire, Savonia UAS</b>
13:00-13:30	Lakeland 2 & Sustainable Tahko	Tiina Kuosmanen, Savonia UAS
13:30-13:45	Outdoors	Mira Saari & Petra Laakso, Savonia UAS
<b>13:45-14:30</b>	<b>Coffee break &amp; networking</b>	<b>H222, PIKO meeting facility</b>
14:30-16:00	Workshop: regional projects and co-creational discussions (Interactive session for participants)	Facilitator: Tuomo Eskelinen, Savonia UAS
16:00-16:30	Wrap-up	Chairs: Antti Iire, Savonia UAS & Claudia de Luca, UNIBO
16:30-18:00	City sightseeing by bus - transport to harbour	Kuopio city center
18:00-20:00	Summer activities on a lake	Kuopio Harbour

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May 12th Art & festivals as a driver for rural regeneration		
Time	Title of lecture	Presenter
<b>9:00-12:00</b>	<b>RURITAGE session: Art and festival</b>	<b>Chair: Claudia DeLuca, UNIBO</b>
9:00-9:50	RM/R case study/-ies of volunteering project partners	Dr. Jutta Weber, Geo-N UNESCO Geopark
<b>9:50-10:10</b>	<b>Coffee break</b>	<b>H222, PIKO meeting facility</b>
10:10-11:00	RM/R case study/-ies of volunteering project partners	Festival of Ripe San Ginesio, Borgofuturo
11:00-12:00	Interactive session	Claudia De Luca & Hanna Åberg, UNIBO
<b>12:00-13:00</b>	<b>Lunch</b>	Antell Restaurant Round
<b>13:00-16:00</b>	<b>SAVO region session: Art and festival</b>	<b>Chair: Raisa Leinonen, Savonia UAS</b>
13:00-13:15	Creative Europe, New Bauhaus	Raisa Leinonen, Savonia UAS
13:15-13:30	Digital & hybrid events	Elisa Itkonen, ANTI Contemporary Art Festival
13:30-13:45	Road map for creative industry	Raisa Leinonen, Savonia UAS
<b>13:45-14:30</b>	<b>Coffee break &amp; networking</b>	<b>H222, PIKO meeting facility</b>
14:30-16:00	Workshop: regional projects and co-creational discussions (Interactive session for participants)	Facilitator: Emma Inzce, Savonia UAS
16:00	Wrap-up of the event	Chairs: Hanna Åberg & Claudia de Luca, UNIBO
16:30	Transport to Puijo Peak	
17:00-20:00	Dinner at Puijo Peak	
20:30	Departure to city center	



May 13<sup>th</sup> Departure day



Photos: European Region of Gastronomy 2020-21